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**CREATIVE ARTICLE: 13 Commercial Modes**

“The quickest way to publication is through the creative article.”

—Marjorie Holmes

**ADVICE**

Primarily to Advise

Ex: \_\_\_\_\_

**PERSONAL EXPERIENCE**

Relaying an experience you yourself had

Ex: \_\_\_\_\_

**EXPERIENCE**

Relaying an experience of someone else

Ex: \_\_\_\_\_

**PROFILE**

About someone of some recognition

Ex: \_\_\_\_\_

**PROTEST**

Letters to the Editor

Ex: \_\_\_\_\_

**EDITORIAL**

Personal opinion regarding significant event

Ex: \_\_\_\_\_

## INFORMATIVE

Relays some sort of information

Ex: \_\_\_\_\_

## NOSTALGIA

Remembering something gained from the past

Ex: \_\_\_\_\_

## INSPIRATIONAL

Cross between Personal Experience, Advice, and Essay. Most always short. A symbol or metaphor is almost always used.

Ex: \_\_\_\_\_

## HUMOR

Tough to write, but easy to sell!

Ex: \_\_\_\_\_

HOW-TO: Explanation of a process

Ex: \_\_\_\_\_

## INTERVIEW

An oral record of a conversation

Ex: \_\_\_\_\_

## Q&A

Ex: \_\_\_\_\_